

## USE CASE

### Pillar 9 is Delivering Comprehensive and Reliable Information for the Alberta Real Estate Market Using Data from Altalis

PILLAR 9™  
TECHNOLOGIES

**PILLAR 9**, a leading real estate data provider in Alberta, revolutionized the province's real estate landscape by consolidating nine **Multiple Listing Service (MLS)** systems into a single, user-friendly platform. Pillar 9 empowers real estate agents with **cutting-edge mapping tools, comprehensive property listings, and up-to-date market data**. By aggregating data from diverse sources, Pillar 9 ensures that its services are reliable and accurate, enabling real estate agents to serve their clients with confidence and efficiency.

## CHALLENGES

NAVIGATING THE COMPLEXITIES OF ALBERTA'S DIVERSE REAL ESTATE LANDSCAPE

#### ACCURATE PROPERTY BOUNDARY DATA

When Pillar 9 first integrated the nine MLS systems, establishing a base layer of precise geospatial data was crucial for the accuracy of their property listings. This was especially challenging in rural areas where property boundaries might not be readily available from municipal or county sources.

#### INTEGRATION WITH OTHER DATA PROVIDERS

To provide a seamless user experience for real estate agents, Pillar 9 needed to integrate property **Title** data from Altalis with additional data sources like demographics, market trends, and local amenities. This integration was essential for creating a comprehensive view of each property, beyond just its physical boundaries.

#### DATA ACCURACY & RELIABILITY IN RURAL AREAS

Ensuring data accuracy and reliability across all regions of Alberta, including smaller towns and rural areas, was a priority for Pillar 9. Agents and clients needed to trust that the information provided was up-to-date and comprehensive, regardless of the property's location.

*"Our engagement with the Altalis team has always been positive. Their data has consistently met our needs, and we've found them to be a collaborative partner in developing better ways of working together."*

—SHANE GRIFFIN, CEO,  
PILLAR 9 TECHNOLOGIES

## SOLUTIONS

### ALTALIS EQUIPS PILLAR 9 WITH A SUITE OF GEOSPATIAL DATA PRODUCTS DESIGNED TO ADDRESS THEIR CHALLENGES

#### TITLE MAPPING DATA

Altalis provides Pillar 9 with accurate and up-to-date property boundary data, ensuring precise representation of property listings, especially in rural areas where information might be scarce. This precise data serves as a foundational layer for Pillar 9's mapping tools and applications.

#### SEAMLESS INTEGRATION

Altalis data seamlessly integrates with data from other providers, allowing Pillar 9 to create a comprehensive and holistic view of each property listing. This integration enables real estate agents to access a wealth of information, including zoning details, topography, infrastructure, demographics, market trends, and local amenities, all in one convenient platform.



*"Altalis solutions have been an integral part of our property data strategy for years. Their comprehensive data service empowers Pillar 9 to offer our users a complete and detailed property picture, enhancing their ability to support clients in buying and selling properties."*

—SHANE GRIFFIN, CEO,  
PILLAR 9 TECHNOLOGIES

## RESULTS

### DRIVING EFFICIENCY, ACCURACY, AND CUSTOMER SATISFACTION FOR PILLAR 9

Altalis' geospatial data solutions have delivered tangible benefits for Pillar 9, including:

#### ENHANCED DATA ACCURACY

Altalis data ensures that property boundaries and other crucial information are precise and up to date, enhancing the reliability of Pillar 9's platform, particularly in rural areas.

#### IMPROVED EFFICIENCY

With access to comprehensive and accurate property data, real estate agents can streamline their workflows, saving valuable time and resources.

#### INCREASED CUSTOMER SATISFACTION

Pillar 9's clients, the real estate agents, benefit from the platform's reliability and accuracy, which in turn enhances their ability to serve their clients effectively.

#### MARKET LEADERSHIP

The integration of Altalis data has solidified Pillar 9's position as a leading real estate data provider in Alberta, known for its comprehensive and reliable information.



## ABOUT ALTALIS

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Established in 1998, we have been the **authoritative source of spatial data and imagery in Alberta for over 25 years**. We are the leading data management, maintenance, and distribution company in Alberta, and ensure the continued updating, re-engineering, storage, distribution, value-added redistribution, and general management of primary provincial mapping datasets. Our goal is to **make mapping products more available, accessible, accurate, and affordable**. We are your trusted source of spatial data.

Our state-of-the-art webstore, Altalis.com, is powered by AWS enabling reliable, fast and secure data deliveries. **Customers can explore, view, and acquire spatial data products both paid and open data with the click of a button.** We take pride in providing exceptional customer service and building long-term relationships with our clients. Our experienced customer service team is available to answer any questions you may have about finding the right data to meet your needs.